



SAN FRANCISCO JEWISH FILM FESTIVAL 38

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sfjff.org

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TAKE ACTION DAY: ACTIVIST FILMMAKING TO REPAIR THE WORLD PART OF THE 38TH SAN FRANCISCO JEWISH FILM FESTIVAL

SAN FRANCISCO, June 19, 2018 - The Jewish Film Institute (JFI) is pleased to present the sixth annual Take Action Day as part of the 38th San Francisco Jewish Film Festival. The program, a full day of illuminating documentaries that take their cue from the Jewish value of *tikkun olam*, will take place all day on Friday, July 27th at the Castro Theatre in San Francisco. Each film will be followed by discussions with filmmakers and representatives from community organizations who are making a difference with their work. Award winning filmmaker and former JFI Filmmaker in Residence Nicole Oppen will lead these stimulating panel discussions. SFJFF's Take Action Day is supported by the Alexander M. and June L. Maisin Foundation of the Jewish Community Federation and Endowment Fund.

Environmentalism, health and corporate accountability, unbridled scientific creativity, gender inequality, and criminal justice and the legal response to cyber stalking are just some of the pressing issues raised in this grouping of buzzed-about documentaries. The full program on July 27th includes:

THE DEVIL WE KNOW: West Coast Premiere – 11:00AM

Kristen Lazure and Stephanie Soechtig's expose about the materials that lie beneath the surface of our most common household items is the focus of **THE DEVIL WE KNOW**. An official selection of the 2018 Sundance Film Festival, the film takes viewers to Parkersburg, West Virginia, ground zero for the impact of the chemicals used in Dupont's Teflon, and the toxic chemicals found in the area.

THE END OF MEAT – 1:30PM

A path forward to a healthier, cruelty-free lifestyle is examined in Marc Pierschel's **THE END OF MEAT**. With interviews from scientists creating meat in petri dishes, to lovers of seaweed that tastes like bacon, the film is not just for vegans and vegetarians but also for anyone interested in eating less meat.

NETIZENS: West Coast Premiere – 4:05PM profile of three powerful women who, as survivors of cyber harassment, become the advocates they need to be to change laws and opinions around online privacy. With director Cynthia Lowen and subject Anita Sarkeesian in person.

SCIENCE FAIR – 6:45PM

Winner of the first ever Festival Favorite Award at the 2018 Sundance Film Festival, **SCIENCE FAIR** follows an extraordinary cadre of teenage scientists working to change the world and competing in the 2017 edition of Intel's International Science Engineering Fair (ISEF). Directors Cristina Costantini and Darren Foster will be present for the screening.

THE SENTENCE – 9:15PM

Winner of the Documentary Audience Award at the 2018 Sundance Film Festival, **THE SENTENCE** is a piercing examination of the consequences of mandatory minimum sentences on a mother and her family. Director Rudy Valdez follows his sister Cindy Shank, a wife and mother of three young daughters who is arrested on drug conspiracy charges, a result of her involvement with a drug-dealing former boyfriend, and the devastating impact her 15 year sentence in federal prison had on the family.

Entering its 38th year, the Festival is expecting an audience of over 40,000 moviegoers at the following theaters; the Castro Theatre in San Francisco, the Albany Twin Theatre in Albany, the Piedmont Theatre in Oakland, the CinéArts Theatre in Palo Alto, and the Christopher B. Smith Rafael Film Center in San Rafael.

For general and ticket information, visit sfjff.org or email jewishfilm@sfjff.org. To contact the SFJFF Box Office directly, please email boxoffice@sfjff.org or call 415.621.0523.

For Festival logos, photos and press materials, visit jfi.org/press or sfjff.org/press. To request interviews or screeners, contact Larsen Associates.

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About the Jewish Film Institute

The Jewish Film Institute (JFI) is the premier curatorial voice for Jewish film and media and a leading arts and culture organization in the Bay Area. Presenter of the San Francisco Jewish Film Festival, JFI catalyzes and inspires communities in San Francisco and around the world to expand their understanding of Jewish life and culture through film, media, and dialogue. Year round, the Jewish Film Institute promotes awareness and appreciation of the diversity of the Jewish people through multiple mediums – including original online programming that reaches a global audience of over 2 million views. All of these services, along with artists' support and educational initiatives, give audiences around the world even greater access to Jewish culture

and the visionaries who shape it.

About the San Francisco Jewish Film Festival

The San Francisco Jewish Film Festival (SFJFF), presented by the Jewish Film Institute, is the largest and longest-running festival of its kind and a leader in the curation and presentation of new film and media exploring the complexities of Jewish life around the world. Presenting more than 65 films and 135 individual screenings, performances and events in five Bay Area cities (San Francisco, Palo Alto, San Rafael, Oakland, Albany), SFJFF attracts more than 40,000 filmgoers and industry professionals to its 18-day program.

San Francisco Jewish Film Festival 38 Sponsors

The Jewish Film Institute and San Francisco Jewish Film Festival wish to thank the **2018 Premier Festival Sponsors** Sterling Bank & Trust and The Seligman Family Foundation.

SFJFF38 wishes to thank its Premier Media Sponsors: the San Francisco Chronicle and SFGATE; its Grand Media Sponsors: J. the Jewish News of Northern California, KQED and The Forward; and its Major Media Sponsors: ABC7/KGO-TV, Berkeleyside.com and the SF Bay Times.

The Festival wishes to thank its Business and Community Sponsors: Berkeley Film Foundation, Britex Fabrics, the Contemporary Jewish Museum, Craig Harrison's Expressions of Excellence™, GoWatchIt, Ingeniux Web Experience Management, Schoenberg Family Law Group, Sinai Memorial Chapel Chevra Kadisha and Wareham Development and Where the Buffalo Roam.

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